



Roundtable Champion

Partner Program

JULY 1, 2021 - JUNE 30, 2022

Annual Prospectus



ROUNDTABLE CHAMPION

CACFROUNDTABLE.ORG

WHO WE ARE

Fighting for the right to a nutritious meal for 40+ years, the CACFP Roundtable is a nonprofit organization that creates space for the CACFP community to connect, innovate, and advocate.

Our mission is to foster a community of leaders who work together to build equitable access to the Child and Adult Care Food Program and nutritious meals in care settings.



YOUR SEAT AT THE TABLE

The CACFP Roundtable believes in the power of community. Through partnerships and with a shared vision, we can make a meaningful difference. That is the foundation of the CACFP Roundtable and the reason why our annual *Roundtable Champion* program is successful.

The *Roundtable Champion* program is designed to foster a closer relationship between businesses and the CACFP community. This program provides an opportunity to join with decision makers, administrators, and the CACFP community-at-large on topics such as public policy, programmatic innovation, and leadership development.

A signature component of the *Roundtable Champion* program is our forums for side-by-side learning, idea exchange, and sharing of strategies and solutions. The culture of the CACFP Roundtable community is one that values and recognizes the power of collaborative, rigorous, and even sometimes difficult discussions that ultimately bring about positive change and support ever-improving, equitable access to the Child and Adult Care Food Program.

OUR COMMUNITY

CACFP Roundtable members and network is over 3,500 individuals strong and includes administrators, operators, agencies, and advocates across the nation and across all the sectors of the Child and Adult Care Food Program.



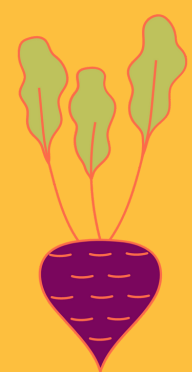
THE BENEFITS

Roundtable Champion presents businesses and organizations with a unique opportunity to invest in a partnership that returns value in three key forms: thought leadership, brand differentiation, and business development.

The program is designed for companies of all interests and sizes. We allow for different levels of participation to suit your company's needs. A company can join the program on an annual basis at any of the three levels:

| | |
|---------------|-----------------|
| BRONZE | \$1,500 |
| SILVER | \$5,000 |
| GOLD | \$10,000 |

| BUSINESS DEVELOPMENT | | | |
|---|--------|--------|------|
| | BRONZE | SILVER | GOLD |
| Company introduction to all members in the annual digital welcome packet (opportunity to extend discounts or other resources). | ✓ | ✓ | ✓ |
| 1 time promotion, grouped with other Roundtable Champion partners, on CACFP Roundtable social media accounts. | ✓ | ✓ | ✓ |
| One dedicated email blast to entire network advertise your company following CACFP Roundtable guidelines and approval. | | ✓ | ✓ |
| 1 strategic reposts/share on CACFP Roundtable social media accounts (mutually agreed upon). | | ✓ | ✓ |
| 2 bonus strategic reposts/share on CACFP Roundtable social media accounts (mutually agreed upon). | | | ✓ |
| Featured Annual CACFP Conference partner, includes 2 free registrations, conference lobby video and logo feature, and distribution of promotional material in digital welcome packet. | | | ✓ |



BRAND DIFFERENTIATION

Use of *Roundtable Champion* logo: subject to CACFP Roundtable guidelines and written approval.



Company recognition in monthly member emails, includes logo and link.



Year round recognition on the *Roundtable Champion* webpage, includes logo, link and approved listing.



Logo representation on CACFP Jobs Website: Includes logo, link and approved listing.



Featured advertising CACFP Jobs website: In shadow/pop-up box - Includes logo, link and approved listing.



THOUGHT LEADERSHIP

Sponsored Webinar: An educational and/or networking virtual event (conference excluded); date and content to be mutually agreed upon with CACFP Roundtable.



Product Webinar: CACFP Roundtable will facilitate one 45-minute webinar that showcases your area(s) of expertise. Date and content to be mutually agreed upon.



Curated content: One original thought leadership piece written by your company to be featured on the CACFP Roundtable's open-access blog. Content to be mutually agreed upon and approved by CACFP Roundtable before publishing.



Invitation to Roundtable Champion & Member Annual CACFP Conference Reception.



SECURE YOUR SPOT

The annual *Roundtable Champion* program begins on July 1, 2021 and runs through June 30, 2022. Connect with Elyse Homel Vitale at elyse@ccfproundtable.org to sign up and make payment (online or invoice ok).



PARTICIPATION REMINDERS

All *Roundtable Champions* must adhere to our Code of Ethics signed annually during program renewal. All session and content development will be in collaboration with CACFP Roundtable staff.

QUESTIONS

To discuss the *Roundtable Champions* program and other sponsorship opportunities, contact Elyse Homel Vitale, Executive Director, at elyse@ccfproundtable.org.



www.cacfproundtable.org



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CACFP Roundtable is a project of Community Partners, a tax-exempt 501(c)3 nonprofit organization.

